



May 2018 Shareholder Update

Ranching

Our ranching team, led by Reg Lindberg, had a productive 2017. With their help, we have improved our infrastructure, flock survivability, and reproduction rates. After a difficult summer, the team still realized a productive end of the season, to their credit. Their efforts netted approximately 350 birds to add to our flock, which is already believed to be the largest in North America. We also continued to make capital improvements to our ranching headquarters in Valley Mills, Texas. Most notably, refining the housing for our chicks. It remains paramount that we eradicate disease and provide the healthiest possible living conditions for our birds.

Through responsible breeding and hard work, meat consumption in America could become healthier and have less negative impact on the environment. Reg and his team are ever more optimistic that ranching operations are headed in the right direction, with 2018 promising to be our best breeding season to date.

Off-Ranch Activities

In 2017, Superior Ostrich had its first full year of product sales. Our meat partners are to be commended for making ostrich a featured offering in their establishments. Superior Ostrich meat was served at restaurants, Bareburger and Trattoria L'Incontro, and distributed by Fossil Farms and Nicky USA. It was also sold by Roaming Acres Farms and available as jerky from the Whisky Hill Smokehouse in Oregon.

Governance and Management

The Superior Ostrich strategy remains to grow our flock, maximize the output of the Valley Mills property, and expand throughout the United States. We continue to seek additional financing and look to grow our operation by investing in state-of-the-art facilities and premium dietary goods.